

## *Are You Ready for the Challenge?*

Litter is everywhere – in our parks, on our roads and in our neighborhoods. It's everyone's responsibility to stop litter, and the new *Litter. It Costs You* campaign invites young people of all ages to take a stand and take action with the Youth Clean Community Challenge. The program is designed to encourage youth organizations and schools (like you!) to take an active role in developing litter education, eradication/cleanup and enforcement activities.

Competitions are divided into two age groups: elementary school and middle/high school. You can be recognized for developing and implementing a litter prevention activity that addresses at least one of these areas: education, eradication or enforcement. To qualify for monetary awards, you must create a program that takes action in all three.

Additional prizes are based on the depth of the program in addressing the three core focus areas and include a certificate or plaque, a *Litter. It Costs You* bookmark, a YCCC wristband, a global positioning system (GPS) and Georgia State Park Passes.

Complete rules and a registration form for the Challenge are available online at [litteritcostsyoud.org](http://litteritcostsyoud.org), and the deadline is January 15, 2007. Participants have until August 1, 2007 to submit projects, and Keep Georgia Beautiful will be presenting awards to the best programs in October at its annual awards luncheon.

So, don't just talk trash – *target* trash in your community. Take the Challenge today!